



# Scott Kimball

510-292-1297

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Graphic Design, Production, Illustration, B.A. Graphic Design

[www.skatemonk.com](http://www.skatemonk.com)

I'm an expert production artist and graphic designer with a proactive approach and years of experience. My work is fast, efficient and accurate, creating well-made files that are clean and robust. I create optimal efficiencies in the Adobe Creative Suite of programs using advanced techniques in setting stylesheets, actions and flexible document design. In short, I know all of the best tricks — I've been independently tested in Photoshop, Illustrator and InDesign, and finished in the top tenth percentile in each. I'm a clear communicator with professional writing and copy editing experience, an expert eye for graphic design and typography, and an award-winning illustrator. Absolutely detail oriented, with excellent organizational and time management skills. I'm confident that I can be a great help to your organization.

In my current position as head production designer at retail product manufacturer **Elsa L. Inc.**, I'm responsible for coordinating traffic through a 3-member art team, rapid production of numerous presentations, planograms, product blueprints and graphics, including packaging. I also supervise and train new members while maintaining brand consistency and deadlines. I even get to do some design and illustration from time to time.

As a **Senior Production Artist** at **SolutionSet** on the top-ranked Blue Team, I produced monthly catalogs and weekly ad supplements under very strict branding and style guidelines for a period of two years. This team effort earned top marks and results from our client, **Dell Computers**.

I was also the entire creative services department for scuba gear brands **Oceanic** and **Aeris** for 3 years, solely responsible for design and execution of every catalog, ad, flyer, banner, display, and campaign during that time. I assisted and directed photo shoots, wrote copy, designed logos and fixed mannequins. It's safe to say I can be very flexible when needed.

Brands like **Restoration Hardware**, **Cost Plus World Market**, **CBRE Real Estate**, **Dell**, **Lucasfilm**, **MAD Maps**, **Oceanic Worldwide**, **Aeris**, pet food brands **Breeder's Choice**, **Pinnacle**, **AvoDerm**, **Simply Natural** and many more have benefitted from my production and design skills.

What can I do for you?

Scott Kimball, 510-292-1297

online portfolio at [www.skatemonk.com](http://www.skatemonk.com)



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## **Production Designer**, Elsa L. Inc., 6/14 – present

- Create Presentations, Planograms, Product Templates and Mockups on a very short turnaround for a busy home decor manufacturer serving “big box” outlets (**Target, Bed Bath Beyond**, etc.)
- Track and prioritize all jobs coming through Art Dept while multitasking with extreme flexibility
- Supervise and train freelancers, interns, new designers on process, brand standards and techniques
- Streamline development process with new document stylesheets and templates

## **Freelance Designer, Illustrator & Production Artist**, The Creative Group 3/10 – 6/14

- Clients include many San Francisco ad agencies and Bay Area companies including **Jansport, Lucy, Central Garden & Pet, CBRE** commercial real estate, **Restoration Hardware**

## **Graphic Designer / Production Artist**, Guide Publishing Inc., 7/00 – 6/14 (off and on)

- Design and build layouts for monthly 4-color magazine, lay out & build all spreads of magazine
- Design new ads for advertisers, update existing ads as needed
- Magazine website updates via Dreamweaver

## **Graphic Designer / Production Artist**, *CHG Arts Newsletter*, 3/10 – 10/11

- Design and production of color PDF newsletter featuring regional artists’ work and stories

## **Senior Production Artist**, SolutionSet (formerly Haggin Marketing), 9/08 – 3/10

- Advanced print and PDF production for Dell computer catalogs, weeklies and direct mail vehicles for Dell USA and Canadian markets
- Observe and maintain complex branding standards and production styles in all page builds

## **Graphic Designer / Production Artist**, *MAD Maps* 11/05 – 3/08

- Design, build and edit informational overlays, icons, advertising and spot illustrations for maps

## **Editorial Designer for Magazines**: *Diablo, Star Wars Insider* and *GamePro*, 12/05 – 5/07

- Design and build page layouts and spreads, select and edit photos, write photo captions
- Create feature illustrations for magazines

## **Graphic Designer / Production Artist**, American Underwater Products, 9/02 – 12/05

- Responsible for all print design and production of a wide variety of promotional materials including catalogs, magazine ads, posters, banners, decals, brochures, in-store displays, T-shirt designs, trade show graphics and much more
- Draw spot illustrations for catalogs or patent applications

## **Graphics Editor / Layout Designer**, *Ageless Lifestyle Magazine*, 4/02 – 9/02

- All design and production & layout of the 40-page monthly magazine including new ads
- Coordinate with writers, publisher and printer
- Copy edit all incoming articles and ads, write all headlines and photo captions, research and compile monthly local events calendar, create spot illos as needed